

Privacy Policy for S3 Optistart Consulting

Last Updated: January 2026

1. Introduction

Welcome to **S3 OptiStart Consulting** (“we,” “our,” or “us”). We respect your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit or interact with our website www.optistartconsulting.com (the “Site”).

By accessing or using the Site, you consent to the practices described in this policy.

2. Information We Collect

a. Personal Information You Provide

When you contact us or use our services, we may collect information you voluntarily provide, such as:

- Name
- Email address
- Phone number
- Company name
- Messages or inquiry details

This information is used to respond to your requests and support our consulting engagement process.

b. Automatically Collected Information

We may automatically collect specific data when you visit the Site, including:

- IP address
- Browser type and version
- Pages visited and time spent
- Device and operating system information
- Log data and usage patterns

We may use cookies and similar technologies to collect this data. These help improve your experience and help us understand how our Site is used.

3. How We Use Your Information

We may use the information we collect for purposes such as:

- Responding to inquiries and requests
 - Providing consulting services and support
 - Communicating updates, newsletters, and promotional materials (only with consent)
 - Improving our website and service offerings
 - Monitoring and analyzing usage trends
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4. Cookies and Tracking Technologies

We use cookies, web beacons, and similar technologies to:

- Improve the functionality of the Site
- Track user interaction and engagement
- Personalize content and services

You can manage your cookie preferences through your browser settings.

5. Information Sharing and Disclosure

We may share your information:

- With service providers and partners who assist in website or business operations
- When required by law or government request
- To protect rights, safety, or property
- In connection with business transfers (e.g., sale or merger)

We **do not sell** your personal information to third parties.

6. Data Security

We take reasonable technical and organizational measures to protect your data from unauthorized access, alteration, or misuse. However, no website or data transmission over the internet can be 100% secure.

7. Your Rights

Depending on your jurisdiction, you may have the right to:

- Access, update, or correct your personal information
- Request deletion of your personal data
- Opt out of marketing communications

To exercise these rights, please get in touch with us at the email address below.

8. Third-Party Links

Our website may contain links to third-party sites. We are not responsible for the privacy practices or content of those sites.

9. Children's Privacy

Our services are not directed to individuals under 18 years old. We do not knowingly collect data relating to children.

10. Changes to This Policy

We may update this Privacy Policy from time to time. The “Last Updated” date at the top will reflect the update.

11. Contact Us

If you have questions or concerns about this Privacy Policy or how your information is handled, you can contact us at:

 **Email:** damodar@optistartconsulting.com

 **Website:** www.optistartconsulting.com
